

Hive Tracks & BIP ethics case study

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Prompt: *ethics case study blog post. Share 3 key takeaways from the presentation and discussion of the Hive Tracks and Bee Informed Partnership case study.*

1. Customers should have a choice of whether to opt into sharing data with BIP
2. Hive Tracks and BIP should both collect and share data in a transparent manner; the customer should be made fully aware of everything that's being shared and with whom
3. Code ownership is an interesting detail I hadn't thought of in a business setting; the developer writing the code owns every character they write unless and until they sign a contract stating otherwise. Even then, the developer might *own* the code, but grant the company the exclusive right to use it.